



Newterra is becoming Grundfos

One water. One trusted partner. Expanded capabilities.

Your guide to the transition and expanded water treatment capabilities.



Building on a strong foundation.

Newterra is becoming part of the Grundfos brand as our water treatment businesses come together within a more integrated organisation.

The **transition builds on the expertise, technologies and customer relationships** Newterra has developed over decades while connecting customers to the broader capabilities and global resources of Grundfos.

Throughout the transition, our focus remains on **providing reliable water treatment solutions, responsive support and continuity** for the customers and partners we serve.



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What you'll begin to see changing.

Bringing Newterra, MECO, Water Works and Grundfos together creates a stronger platform for solving water challenges across municipal, industrial and high-purity applications.

For customers, the transition provides access to expanded engineering expertise, a broader technology portfolio, additional manufacturing capabilities and lifecycle support - while maintaining the relationships and application knowledge you rely on today.



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What this means for you.

The **Newterra–Grundfos partnership** expands our capabilities while maintaining the relationships, quality and support customers rely on. Customers gain broader expertise, **more technology options, expanded resources** and **enhanced lifecycle services**.

What's expanding	What stays the same
Access to broader water treatment expertise	Your existing contacts and relationships
A more comprehensive technology portfolio	Ongoing projects and orders
Expanded engineering and manufacturing resources	Product quality and performance expectations
Greater lifecycle and service capabilities	Technical expertise, service and support



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What you'll begin to see changing.

As the transition progresses, the Grundfos name and branding will increasingly appear across customer and business touchpoints, including:

- *Quotations and proposals*
- *Invoices and purchase orders*
- *Business communications and marketing materials*
- *Websites and digital resources*
- *Email addresses*
- *Company and d/b/a names*

These changes will be introduced over time. **Any updates that require action from customers, suppliers or partners will be communicated as appropriate.**

United States

The transition in the United States primarily involves new d/b/a names. Existing legal entities remain unchanged unless otherwise communicated. Customers can continue working with their current contacts and processes during the rollout.

Canada

Newterra Ltd. has changed its legal name to Grundfos Water Treatment Canada Ltd. Customers, suppliers and partners may need to update applicable vendor, procurement, ERP, invoicing, contract, remittance, shipping and other business records.

For detailed legal-entity, documentation and country-specific information, refer to the Newterra Frequently Asked Questions resource.



More expertise. More solutions. One partner.

The transition connects Newterra's water treatment experience with the broader Grundfos organisation, creating opportunities to support customers across more of the water cycle.

Water & wastewater treatment

Biological treatment, membrane systems, clarification, filtration and advanced treatment for municipal and industrial applications.

High-purity water

Purified and high-purity water treatment capabilities supporting applications such as healthcare, life sciences and advanced manufacturing.

Water reuse

Integrated treatment approaches that help facilities treat water for beneficial reuse, reduce freshwater demand and support reliable operations.

Potable water & emerging contaminants

Treatment solutions for drinking water applications, including PFAS and other complex contaminants.

Pumping, controls & optimisation

Water treatment expertise combined with Grundfos capabilities in pumping, controls and digital optimisation.

Lifecycle support

Parts, service, media replacement, system support and technical expertise throughout the equipment lifecycle.



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Looking ahead.

As the transition continues, customers will increasingly see the Grundfos brand across communications, documentation and digital platforms.

The **expertise and relationships built through Newterra** remain an important part of that future. By bringing our capabilities together, we can provide customers with broader access to water treatment technologies, engineering resources and lifecycle support through one trusted partner.



Need help?

Have a question about the transition?

Visit the [**Newterra Frequently Asked Questions** page](#) for detailed information about company names, documentation, contracts, invoicing, vendor records and other transition-related topics.

Have a water treatment need?

Continue working with your existing **Newterra, MECO or Water Works** representative, or connect with the Grundfos Water Treatment Americas team to discuss your application and treatment objectives.

Not sure where to start?

Contact your usual representative and we'll help direct your request to the appropriate team.



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